

REPUBLIK KOREA

Minister of Culture, Sports and Tourism

Ministry for Culture, Sports and
Tourism

Jongdeok KIM



Born on 28 March 1957 in Cheongju, Chungcheongbuk-do

Education

2009	Ph.D. in Communication, Seoul National University, Korea
1989	MFA, Art Center College of Design, U.S.A.
1987	BFA, Art Center College of Design, U.S.A.
1984	BFA in Commercial Design, Department of Arts and Crafts, Hongik University, Korea
1976	Graduated from Kyungdong High School

Professional Experiences

2010-2011	President, Korean Society of Design Science
2009-2012	Dean of the Graduate School of Advertising and Public Relations, Hongik University

2006-2014	Dean of the Graduate School of Film and Digital Media, Hongik University
2005-2007	Chairman, Asia Digital Art and Design Association
2000-2005	CEO, Borazone Co., Ltd.
1991-2014	Professor at the School of Design, College of Fine Arts, Hongik University

Awards

2003	Winner of the 1st Best Paper Award of the Korean Society of Design Science
1996	Best Asian Television Commercial, Shots Awards in the U.K.
1993	Grand Prize in the category of clothing, SBS Advertising Awards
1992	Grand Prize in the category of confectionery and food, Korea Advertising Awards