

THAILAND

Minister of Science and Technology

Ministry for Science and Technology

Suvit MAESINCEE, Ph.D.



Education

- Ph.D. in Marketing, Kellogg Graduate School of Management, Northwestern University, U.S.A.
- MBA, School of Business Administration, National Institute of Development Administration (NIDA), Thailand
- Bachelor of Pharmacy, Faculty of Pharmacy, Mahidol University, Thailand

Key Experience

2016-2017	Minister Attached to the Prime Minister's Office
2015-2016	Deputy Minister of Commerce Board of Director, Thai Oil Public Co. Ltd. Board of Director, Krungthai Card Public Co. Ltd. Board of Director, Berli Jucker Public Co. Ltd.
2008-2014	Director of Sasin Institute for Global Affairs, Sasin Graduate Institute of Business Administration, Chulalongkorn University
2007-2011	Advisory Board of Market for Alternative Investment (MAI), The Stock Exchange of Thailand
2005-2006	Vice Minister of Commerce, Ministry of Commerce

2004-2005	Vice Minister of the Office of the Prime Minister
2004	Advisor tot he Deputy Prime Minister (Dr. Somkid Jatusripitak)
2000-2001	Senior Consultant, L.E.K. Consulting

Selected Publications

2005	„Thailand Stand-up Bangkok: BrandAge Books“
1997	„The Marketing of Nations: A Strategic Approach for Building the National Wealth“ with Philip Kotler and Somkid Jatusripitak: The FreePress
2002	„Marketing Moves: An Integrated Approach for Profit, Growth and Market Renewal“ with Philip Kotler and Dipak C. Jain: Harvard Business School Press, 2002

 **Bundesministerium**
Bildung, Wissenschaft
und Forschung